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Kee Shing (Holdings) Limited

奇盛（集團）有限公司

(Incorporated in Hong Kong with Limited Liability)

(Stock Code: 174)

CLOSURE OF REGISTER OF MEMBERS AND DESPATCH OF CIRCULAR IN RELATION TO GROUP REORGANISATION AND PROPOSED CHANGE OF COMPANY NAME

Reference is made to the joint announcement of Kee Shing, Sino-Ocean Land and Merit Gala dated 7 July 2010 in relation to, among other things, the Group Reorganisation and the proposed change of name of Kee Shing (the “Announcement”). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

Closure of register of members

The register of members of Kee Shing will be closed from Tuesday, 5 October 2010 to Thursday, 7 October 2010 (both dates inclusive) for the purpose of determining entitlements of the Kee Shing Shareholders to the KSL Shares proposed to be distributed in specie pursuant to the Group Reorganisation (the “Distribution in Specie”).

In order to qualify for the Distribution in Specie, all transfers documents (together with the relevant share certificates) must be lodged with the share registrar of Kee Shing, Tricor Standard Limited at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Hong Kong for registration no later than 4:30 p.m. on Monday, 4 October 2010. No transfer of Kee Shing Shares will be registered during the book closure period.

Despatch of the Circular

The Circular containing, among other things, (i) details of the Group Reorganisation and the Agreement; (ii) the financial information of the Kee Shing Group; (iii) the pro forma financial information of the Retained Group and the KSL Group upon completion of the Group Reorganisation; (iv) the recommendation of the Independent Board Committee and the advice of the independent financial adviser on the Group Reorganisation; and (v) a notice convening the EGM, has been despatched to the Kee Shing Shareholders on 13 September 2010.

By order of the board
KEE SHING (HOLDINGS) LIMITED
Leung Shu Wing
Chairman

Hong Kong, 13 September 2010

As at the date of this announcement, the directors of Kee Shing are as follows:

Executive directors:

Mr. Leung Shu Wing (Chairman)

Ms. Leung Miu King, Marina

(Managing Director)

Mr. Wong Chi Kin

Mr. Wong Choi Ying

Independent non-executive directors:

Mr. Wong Kong Chi

Mr. Lai Chung Wing, Robert

Mr. Chan Wing Lee

Non-executive director:

Mr. Yuen Tin Fan

The directors of Kee Shing jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.